

2.1 PROCESS:

Effective communication with stakeholders and involvement of the larger community has been the cornerstone of the Third Ward connectivity and streetscape design efforts. The process of communication with the stakeholders and the community has been facilitated by the use of special town hall meetings, written surveys, a dedicated project website, coordination with the TWRC, and the Project Steering and Technical Advisory Committees.

The TWRC and City of Houston Planning and Development Department assisted the Consultant Team in the facilitation of communication with the stakeholders throughout the project. Stakeholder distribution and mailing lists were generated from TWRC and City mailing lists. Two thousand invitations were distributed and mailed out for each meeting to stakeholders along each corridor extending to one block on either side of the corridor. The meetings were open to anyone having an interest in the project and its potential impact in Third Ward.

Three sets of public meetings were held during the development of the urban design guidelines and streetscape designs:

- (a) The first set of meetings focused on the exploration of streetscape design elements and the development of urban design guideline concepts. A separate meeting was held for each of the three corridors.
- (b) The second set of meetings focused on more in depth exploration and discussion of streetscape design elements and urban design concepts. A separate meeting was held for each of the three corridors.
- (c) The final meeting was held to present the preliminary streetscape design proposals for each of the three corridors in a combined meeting setting.

2.2 WRITTEN SURVEY:

A written survey was also employed during the public input phase of the project to provide the stakeholders who could not show up for the initial meetings. The surveys were distributed at the public meetings and other prominent locations in Third Ward as well as being available on the project website and at the offices of the TWRC. Details of the results of the written surveys can be found in APPENDIX A.